

# Graphic + Media Design (B.F.A.)

The B.F.A. program in Graphic + Media Design at Russell Sage College [84 credits] has been developed for students planning to pursue a professional career in graphic design, illustration, web design, motion graphics, and video. Accreditation by the National Association of Schools of Art and Design (NASAD) assures graduates are qualified based on industry-recognized standards for professional designers. In addition, the nationally recognized AIGA Sage student group, and affiliations with the AIGA Upstate New York chapter, provide opportunities for professional networking, mentorship and leadership. A portfolio review is required for acceptance. Portfolios may be submitted online at [sagearts.slideroom.com](http://sagearts.slideroom.com). Instructions are provided on the website. Students may request an on-campus portfolio review by contacting the Office of Admission.

The B.F.A. curriculum comprises a number of distinct components designed to address a student's total experience:

- Advanced studios and studio electives allow exploration in a variety of media.
- Senior Capstone I & II and studio courses focus on a personal direction in the major to prepare for the B.F.A. exhibition.
- Art history and liberal arts courses examine the role and relevance of art and design historically, socially, and culturally.
- Students graduate with the necessary skills and portfolio to enter graduate study or begin a career in the graphic design industry.

## Academic Standards

All Department of Art + Design majors must achieve a minimum major grade point average of a 2.200 in all required art, design, and art history courses. All students entering any of the Art + Design programs are required to have their own laptop and software for use in their courses starting the first year. See [art.sage.edu](http://art.sage.edu) for more information. Required courses for the GMD program are offered on the Albany campus.

**Program:** Arts (Visual & Performing)

**Type:** Bachelor's

# Core Requirements

- Complete all of the following:

Item #	Title	Credits
AEM 101	Drawing I	
ARH 205	Art History I	
ARH 206	Art History II	
ARH 320	History of Graphic Design	
	ARH Elective	3
GMD 201	Type and Design I	
GMD 203	Graphic Design I	
GMD 207	Graphic Design II	
GMD 217	Imaging I	
GMD 218	Type and Design II	
GMD 220	Imaging II	
GMD 225	Time Arts	
GMD 305	Interactive Design I	
	GMD 306 or GMD 415	3
GMD 311	Graphic Design III	
GMD 320	Imaging III	
GMD 321	Digital Studio Techniques	
GMD 322	Animation I	
	GMD 348 or GMD 448	3
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GMD 405	Senior Capstone I	
GMD 406	Senior Capstone II	
GMD 420	Professional Practices	
	GMD 427 or GMD Elective	3
ISD 102	Spatial Design	
	AEM, ARH, GMD, or ISD electives	9

## Degree Completion Notes

- Total credits required for bachelor degree (minimum): 120 credit
- Cumulative GPA required for graduation (minimum): 2.000
- Major GPA required for graduation (minimum): 2.200
- 1/2 of major requirements must be completed at Sage (minimum)
- Completion of all required [General Education](#) coursework

# Suggested Program of Study

## **Year 1 - Fall**

AEM 101 Drawing I  
AEM 105 2D Studio Techniques  
GMD 217 Imaging I  
RSC 101 Thriving at Sage  
WRT 101 Writing in Community

## Year 1 - Spring

ISD 102 Spatial Design  
GMD 220 Imaging II  
GMD 225 Time Arts  
WRT 201 Researching in Community  
General Education Course

## **Year 2 - Fall**

ARH 205 Art History I  
GMD 201 Type and Design I  
GMD 203 Graphic Design I  
GMD 320 Imaging III  
RSC 201 or General Education

## Year 2 - Spring

AEM 201 Photography I  
ARH 206 Art History II  
GMD 207 Graphic Design II  
GMD 218 Type and Design II  
RSC 201 or General Education

## **Year 3 - Fall**

ARH 320 History of Graphic Design  
GMD 305 Interactive Design I  
GMD 311 Graphic Design III  
GMD 322 Animation I  
RSC 301 or General Education

## Year 3 - Spring

GMD 306 Interactive Design 2  
GMD 318 Type & Design III  
GMD 321 Digital Studio Techniques  
RSC 301 or General Education  
General/open Elective course

## **Year 4 - Fall**

ARH Course  
GMD 348/448 studio course  
GMD 405 Senior Capstone I  
GMD 427 Internship  
AEM/GMD/ISD Studio Course

Year 4 - Spring  
GMD 406 Senior Capstone II  
GMD 415 Animation II  
GMD 420 Professional Practices  
AEM/GMD/ISD Studio Course  
General/open elective course

**Total credits:**

**84**

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