

Business Administration (B.B.A.)

Degree Type

Bachelor's

[Effective March 2023: the BBA program in SPCE & SageOnline is no longer accepting new students]

The Business Administration (BBA) program offered in SageOnline in SPCE is a 'completer' program for students who have already earned some college-level work and are prepared to pursue a bachelor's degree. The Business Administration program provides the knowledge base and the skills necessary for successful business practice and for a career in management. It also provides the foundation needed for entry into an MBA program that will benefit students who continue into the Sage's MBA program.

Learning Outcomes

- Apply appropriate and effective use of technology for organizations.
- Communicate effectively through the delivery of written and oral presentations.
- Synthesize managerial practice with stakeholder theory and socially responsible decision making.
- Analyze, evaluate, and develop effective leadership skills in a variety of settings.
- Understand the social, financial, environmental, legal/political and global issues facing contemporary organizations.
- Use critical thinking skills to understand and apply problem solving strategies and techniques for organizational and individual decision making.
- Demonstrate the ability to integrate knowledge in the sub-disciplines of management through experiential learning.
- Demonstrate professionalism within the context of the work environment.

SageOnline undergraduate courses are offered in seven week modules. Two seven week modules comprise a traditional semester term. Courses are identified by section numbers that begins with a W.

Core Requirements

Item #	Title	Credits
ACC 201	Financial Accounting	3
ACC 202	Managerial Accounting	3
BUS 204	Principles of Marketing	3
BUS 205	Principles of Management	3
BUS 212	Business Law I	3
BUS 213	Business Law II	3
BUS 215	Business Communications	3
BUS 308	Human Resource Management	3
BUS 324	Business Strategy I	3
BUS 325	Financial Management I	3
	BUS 327 or BUS 328	3
BUS 335	Management Information Systems	3
BUS 424	Capstone: Business Strategy II	3
ECO 201	Principles of Macroeconomics	3
ECO 202	Principles of Microeconomics	3

Mathematics Requirement

Item #	Title	Credits
	BUS 209 or MAT 112	3

Statistics Requirement

Item #	Title	Credits
	ECO 215, MAT 220, or PSY 207	3-4

Required Electives in Major

- Choose four courses from ACC, BUS, ECO, or LAW. At least 6 credits in this category must be completed at Sage.

Degree Completion Notes

- Total credits required for a bachelor's degree (minimum): 120 credits
- Cumulative GPA required for graduation (minimum): 2.000
- Major GPA required for graduation (minimum): 2.200
- 1/2 of major requirements must be completed at Sage (minimum)
- Completion of all required [General Education](#) coursework

BBA to MBA at SGS: [Accelerated MBA](#)

Total Credits	63-64
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