

GMD 318 : Type & Design III

In this course, students will learn advanced principles of typesetting and understand how these apply across media for communications. Hands-on exercises, research and discussions will build on principle Students will research a subject, conceptualize an idea, produce a design and discuss their project. This course will examine various topics. Each assignment will be contextualized through studies in design history and research.

Credits 3

Prerequisites

GMD 218