

# GMD 305 : Interactive Design I

This course is an in-depth introduction to the fundamentals of design, production and programming of interactive media. Students will learn a variety of techniques and methods for creating interactive content that heightens the user experience. An emphasis is placed on the proper application of leading-edge technology and coding to create unique projects that are both aesthetically pleasing and structurally sound.

**Credits** 3

**Prerequisites**

GMD 217