

GMD 301 : Digital Production I

This course explores the processes of preparing graphic work for print, web, and electronic distribution. Numerous contemporary topics related to design and production such as printing specs, color profiles, image preparation and distribution will be explored. Projects will be created using a variety of software within the context of professional standards and the digital workflow.

Credits 3

Prerequisites

GMD 201, GMD 217, GMD 218 & GMD 220