

BUS 224 : The Business of Climate Change

What is climate change and what does it mean to business? This course will explore those questions by first learning about the science behind climate change and the role that human activity is having in warming the planet at an unprecedented rate. The potential impacts that a warming planet will have to our way of life will also be examined, as well as how they, in turn, will change the way companies, industries, and whole sectors will (or will not) operate. This will include a discussion of the mitigation and adaption strategy options that are available through public policy and business leadership along with the business and functional level strategies necessary in the emerging "climate economy". These changes and choices are certain to have impacts on business owners, employees, and customers for decades to come. Cross-listed with SCI 224.

Credits 3