

# SOC 357 : Applied Research for the Social Sciences

This course is an introduction to research methods in the social sciences. The emphasis will be on the quantification of social behavior and practices for the purposes of description and prediction, and for the inference of cause and effect relationships. Students will learn about the importance of empirical research and enhance their skills in understanding and applying it. Students will develop an ability to read and evaluate scientific literature, plan, design, and conduct a scientific study, and effectively communicate research findings. Students will also be introduced to SPSS statistical analysis software. Students who take this course cannot receive credit for SOC 350 or SOC 337.

**Credits** 3

**Prerequisites**

SOC 260