POL 340: Leadership and Public Policy Skills

What are skills and mindset needed to lead in the world of public affairs? How do you organize a fund drive or an advocacy drive, run for political office or head a club, or sharpen your persuasive abilities? This course starts with the concept of smart leadership and applies it to different goals and circumstances of advocacy and campaigning, inspiring others, organizing and networking, persuasion and negotiaon, and more.

Credits 3