GMD 218 : Type and Design II

This course will build upon the fundamentals of type, design and layout explored in Type and Design I. Students will be introduced to the rules of typography and how to break those rules as well as modular and multi-column grid systems in the context of multi-page sequential projects. The finer points of typesetting, page layout and publication design are also explored in this course.

Credits 3

Prerequisites

GMD 201