

BUS 307 : Business Ethics

This course introduces the student to the ethical concepts that are relevant to resolving moral issues in business, imparts the reasoning and analytical skills needed to apply ethical concepts to business decisions, identifies the moral issues involved in the management of specific problem areas in business, and provides an understanding of the social and natural environments within which moral issues in business arise. Specific issues discussed in class may include affirmative action, discrimination, workers' rights, whistle blowing, truth in advertising, environmental protection, obligations in accounting and finance, multinationals, and other relevant issues.

Credits 3