

ENG 246 : Careers in Writing

Careers in Writing offers a survey of writing-focused careers with special emphasis on practical, job-specific skills and knowledge. This course is designed to remove the mystery behind how to make a living as a writer by exploring, understanding, and practicing details, duties, and skills of multiple career paths in which writing is a main component. Potential fields may include editing, publishing, public relations, technical writing, advertising and marketing copywriting, corporate and organizational communication, journalism, fiction writing, video script writing, or self-publishing.

Credits 3