

BUS 369 : Business Sustainability

Walk up and down the aisles of any grocery store and you can buy organic potatoes, reduced packaging detergent, and "green" cleaning products. Go to buy a car and you have a choice of low emission, hybrid, and even electric. Sustainability has become the norm in many places of our society and businesses have had to respond. This course looks at the ways the early environmental movement, which more recently has given way to the sustainability movement, has shaped, and will continue to shape, business decision-making and behavior through the law, market demand, and stakeholder pressure. Dominant issues around business sustainability will be explored such as pollution, natural resource depletion, and climate change.

Credits 3